



8th INTERNATIONAL IZMIR
ECONOMICS & BUSINESS
ADMINISTRATION CONGRESS

February 23-25, 2024

Izmir, Türkiye

CONGRESS PROGRAM



Meeting ID: 862 1528 3413

Passcode: 232323

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- ❖ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
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- ❖ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ❖ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER

- ◆ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
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- ◆ Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir
- ◆ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

IMPORTANT, PLEASE READ CAREFULLY

- ❖ To be able to attend a meeting online, login via <https://zoom.us/join> site, enter ID “Meeting ID or Personal Link Name” and solidify the session.
- ❖ The Zoom application is free and no need to create an account.
- ❖ The Zoom application can be used without registration.
- ❖ The application works on tablets, phones and PCs.
- ❖ The participant must be connected to the session 5 minutes before the presentation time.
- ❖ All congress participants can connect live and listen to all sessions.
- ❖ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

Points to Take into Consideration - TECHNICAL INFORMATION

- ◆ Make sure your computer has a microphone and is working.
- ◆ You should be able to use screen sharing feature in Zoom.
- ◆ Attendance certificates will be sent to you as pdf at the end of the congress.
- ◆ Requests such as change of place and time will not be taken into consideration in the congress program.

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exp. Hall-1, Seda BEYAZ



Session-1, Hall-1

23.02.2024

Moderator: Assist. Prof. Dr. Derya DEMİR

Meeting ID: 862 1528 3413 / Passcode: 232323

Ankara Local Time: 10:00 – 12:00

Title	Author(s)	Affiliation
ANALYSIS OF THE RELATIONSHIP BETWEEN ENTREPRENEURSHIP AND TRADE OPENNESS WITHIN THE FRAMEWORK OF QUANTILE PANEL APPROACH: THE CASE OF OECD COUNTRIES	Sezer Bozkuş KAHYAOĞLU Saifullah SALLANGE	İzmir Bakırçay University, İzmir, Türkiye Kırgızıatn Türkiye Manas Üniversitesi
ECONOMIC EFFECTS OF THE CORONAVIRUS PANDEMIC AND A KEYNESIAN EVALUATION	Gözde MERAL Sema YILMAZ	İstanbul University, İstanbul, Türkiye Yıldız Teknik University, İstanbul, Türkiye
DEFINITION OF WORLD GOLD PRICE CRISES: GOLD PRICE CRISES FROM JANUARY 1970 TO DECEMBER 2023	Turgut YOKUŞ	Selçuk University, Konya, Türkiye
ECONOMIC GLOBALIZATION AND CORPORATE MONOPOLY IN MULTINATIONAL COMPANIES: PHARMACEUTICAL INDUSTRY EXAMPLE	Derya DEMİR	Tokat Gaziosmanpaşa University, Tokat, Türkiye
THE EFFECT OF BEING AN ACADEMIC PERSONNEL IN ORGANIZED INDUSTRIAL ZONE ON ACADEMIC ENTREPRENEURSHIP MOTIVATION	Süleyman TURGUT Busecan KARA	OSTİM Teknik University, Ankara, Türkiye
PASS-THROUGH OF AGRICULTURAL SUPPORT TO AGRICULTURAL GROWTH IN TURKEY: AN EMPIRICAL STUDY BASED ON THE TIME VARYING PARAMETER VECTOR AUTOREGRESSION MODEL	Hakan SÖNMEZ	Dokuz Eylül University, Izmir, Turkey

All participants must join the conference 10 minutes before the session time.

Every presentation should last not longer than 10-12 minutes.

Kindly keep your cameras on till the end of the session.



İZMİR

Session-1, Hall-2

23.02.2024

Moderator: Assoc. Prof. Dr. Hakan YILDIRIM

Meeting ID: 862 1528 3413 / Passcode: 232323

Ankara Local Time: 10:00 – 12:00

Title	Author(s)	Affiliation
CHANGES IN TURKEY'S AGRICULTURAL SUPPORT TOOLS ACCORDING TO OECD INDICATORS	Alper DEMİRDÖĞEN	Ankara University, Ankara, Türkiye
THE RELATIONSHIP BETWEEN FINANCIAL STRESS AND STOCK MARKET INDEX: THE CASE OF NASDAQ COMPOSITE INDEX	Hakan YILDIRIM	İstanbul Gelişim University, İstanbul, Türkiye
EVALUATION OF DETERMINANT FACTORS ON ECOLOGICAL FOOTPRINT: EMPIRICAL EVIDENCE FROM TURKEY	Tuğba İNCİ	Giresun University, Giresun, Türkiye
ENDOGENOUS AND EXOGENOUS FACTORS DETERMINING FOOD INFLATION IN TURKEY: BAYESIAN MOVING AVERAGES METHOD	Tuğba AKIN Alper DEMİRKOL	Aydın Adnan Menderes University, Aydın, Türkiye
UNEMPLOYMENT AND EMPLOYMENT	Kübra GÜL	Balıkesir University, Balıkesir, Türkiye
FACTORS AFFECTING EMPLOYEE ENGAGEMENT	Nilgün AĞYÜZ	İstanbul University, İstanbul, Türkiye

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Session-1, Hall-3

23.02.2024

Moderator: Assist. Prof. Dr. Zeliha CAN ERGÜN

Meeting ID: 862 1528 3413 / Passcode: 232323

Ankara Local Time: 10:00 – 12:00

Title	Author(s)	Affiliation
ENERGY SUBSTITUTION AND GREENHOUSE GAS EMISSION IMPACT ON ROAD TRANSPORT SECTOR CONSUMPTION: A SECTORAL ANALYSIS FOR NEW ZEALAND	Reyhan ÖZEŞ ÖZGÜR	İstanbul Gelişim University, İstanbul, Türkiye
THE RELATIONSHIP BETWEEN REGIONAL INCOME DISTRIBUTION AND TRADE IN TURKEY: 2014-2022	Önder BALCI Sefa TOPUZ	Kafkas University, Kars, Türkiye
EXPORT IN TURKEY: ANALYSIS OF EXPORT DEVELOPMENTS IN THE 2017-2021 PERIOD	Zeynep ÖZKAN Hande EREN	Kapadokya University, Türkiye
THE RELATIONSHIP BETWEEN GOOGLE SEARCH VOLUME AND HOUSE PRICE INDEX	Zeliha CAN ERGÜN	Aydın Adnan Menderes University, Aydın, Türkiye
THE RELATIONSHIP BETWEEN EXPORT DEVELOPMENT AND ENERGY EFFICIENCY	Meral USLU Berfin KURTEL	İstanbul Maden ve Metaller İhracatçı Birlikleri, İstanbul, Türkiye
RELATIONSHIP BETWEEN PRIMARY ALUMINUM EXPORTS AND CARBON EMISSIONS FROM TURKEY TO EU27 COUNTRIES: ARDL ANALYSIS	Zeliha Semra KILINÇ Selim ŞANLISOY	Aydın Adnan Menderes University, Aydın, Türkiye Dokuz Eylül University, İzmir, Türkiye

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